

Jeffrey Nichols
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Jeffrey Nichols and American Precious Metals Advisors: Offering services as consultant, spokesperson, investor-relations advisor, market researcher, financing advisor, economist to mining companies; national mints and coin programs; commodity futures exchanges; investment management and investment banking firms; bullion dealers and banks; jewelry and industrial fabricators, and other precious metals-related businesses.

- Managing Director of American Precious Metals Advisors (APMA) and publisher of NicholsOnGold.com
- Senior Economic Advisor to Rosland Capital LLC.
- Managing Director of New Futures Media, custom publisher of magazine advertising sections.
- Achieved world renown as an expert on gold and other precious-metals markets.
- Keynote speaker at dozens of major investment and industry conferences on all five continents.
- Successful career as a Wall Street Economist, Precious Metals Market Expert and Investment Consultant.
- Served as Director of public companies – Goldcorp, Dickenson Mines (gold mining), Mediterranean Resources (mining exploration), Sikaman Gold Resources (mining exploration), .
- Special Advisor to Mining Company CEOs – including Robert Friedland (Ivanhoe) and Robert Calman (Echo Bay).
- Advisor to Bullion Coin Programs – Austrian Mint and Royal Canadian Mint.
- Member of the Metals Advisory Committee of the New York Mercantile Exchange and the Commodities Committee of the American Stock Exchange.
- Managed a Mutual Fund specializing in metals and mining equities for a major investment company.
- Consulted with another fund management group and regularly wrote their reports to shareholders.
- Past president of the International Precious Metals Institute, a major industry trade association.
- Managing Director of New Futures Media, a custom publisher of magazine advertising sections.
- Authored three investment books issued by major publishers: The Complete Book of Gold Investing (Dow Jones), How to Profit from the Coming Boom in Gold (McGraw-Hill), and Getting Started in Metals (Wiley).

Experience

American Precious Metals Advisors / Managing Director / September 1985 – Present

APMA offers corporate and institutional clients expert analysis of the economics of precious metals (gold, silver, platinum, and palladium) markets as well as consulting and market research services to meet the needs of specific clients. In addition, we have advised mining companies on finance and investor relations -- and for several years managed a metals and mining-related mutual fund for a large mutual fund company.

Clients have included mining companies, institutional investors, industry associations, national mints, central banks, jewelry manufacturers, and industrial fabricators.

As managing director of American Precious Metals Advisors, I have been recognized as one of the world's top experts in the economics and finance of precious metals, have been a guest speaker at major industry conferences and private company events around the world, and have been widely quoted in the financial press.

New Futures Media Inc. / President & Publisher / September 1995 – Present

New Futures Media is an independent custom publisher committed to communicating information and ideas that contribute to the wellbeing of our readers and society. Our advertising sections have appeared in Time, U.S. News, BusinessWeek, Fortune, Forbes, Inc., Fast Company, Scientific American, Esquire, and Family Circle.

We produce sections in their entirety -- conceptualizing themes, developing content, designing layout and art, and delivering to the magazine a print-ready electronic file. Importantly, we sell the advertising that makes publication possible and brings incremental business to our magazine partners.

New Futures Media is the parent company to American Precious Metals Advisors.

Goldman Sachs / Vice President, Commodities Research / March 1982 – September 1985

Managed commodities research department specializing in the economic analysis of precious metals (gold, silver, platinum, and palladiums), coffee, and other commodities traded by Goldman Sachs.

Participated in presentations to Goldman's investment banking and institutional investor clients.

Published major reports on economics and price outlooks for each of the precious metals.

Served as spokesperson for Goldman Sachs on these markets.

J. Aron & Co. / Vice President, Director of Research / March 1980 – March 1982

Headed commodities and foreign-exchange research department specializing in the economic analysis of precious metals (gold, silver, platinum, and palladiums), coffee, other commodities, and currencies.

Published major reports on economics and price outlooks for each of the precious metals.

Served as firm's official spokesperson on these markets to clients, counterparts, and the press.

Argus Research / Vice President and Chief Economist / June 1977 – March 1980

Chief economist at leading Wall Street research firm responsible for managing a staff of economists and analysts, publishing weekly and monthly reports for clients on macroeconomic and financial market prospects with emphasis on interest rates, inflation trends, and economic growth and implications for Wall Street and securities markets.

Argus Research / International Economist / January 1976 – June 1977

International Economist responsible for producing macroeconomic, financial market, and exchange rate forecasts for the major (non-U.S.) industrial nations.

Citibank / International Economist / June 1973 – January 1976

International Economist responsible for economic analysis and macro forecast of specific foreign nations. Developed methodology for Citibank's country risk analysis focusing on major Latin American economies.

Education

Massachusetts Institute of Technology / 1975

Special program in Econometrics and Macroeconomic Forecasting for Business Economists

New School for Social Research Graduate Faculty / 1970 – 1974

MS in International Economics with Honors in 1972 / Completed course requirements for Ph.D.

Lafayette College / 1965 – 1969

AB, English / Theta Xi / Student Council